

INGO SCHWEDER

Founder & Chief Executive Officer, GOCO Hospitality

Ingo Schweder has spent more than forty years asking the same question: what does it mean to be well? He first asked it in 1993, when a cancer diagnosis at 32 sent him looking for answers that mainstream medicine couldn't give him – yoga, breathwork, nutrition, IV therapies – at a time when none of it was taken seriously. That experience, and understanding of what actually works, has informed everything he has built since.

In 2008, he founded GOCO Hospitality, the strategy, development and advisory group that has spent close to two decades helping the world's leading hospitality and real estate brands get wellbeing right – from individual hotel spas to master-planned wellness communities and longevity destinations. Working across 42 countries and contributing to over 400 projects valued at more than USD 4.3 billion, Ingo and his teams cover the full project lifecycle: concept and feasibility, design and development, through to operation. Few people in the industry can claim that breadth, and fewer still bring it under one roof.

Before GOCO, he served as Corporate Director of Operations for Oberoi Hotels & Resorts and as a board member of Mandarin Oriental. Under his leadership, Ananda in the Himalayas, now one of the world's most celebrated destination resorts, was launched in 1999. He is co-founder of Space Yoga & Space Cycle, alongside Matthew Allison, former President of EMI Music, and Jack Ma, Founder of Alibaba, and has advised AMAALA, the

landmark luxury wellness destination developed by Saudi Arabia's Public Investment Fund, as well as the International Hospitality Investment Forum in Berlin and Hong Kong.

Since 2013, Ingo has served as the Managing Director of Horwath HTL, Health and Wellness, the world's largest and oldest consulting brand specialising in hospitality, tourism and leisure. Horwath is a cornerstone of the GOCO ecosystem and leads on all global wellness projects across concept, design, finance and feasibility. It delivers business solutions to investors, developers and operators, offers senior expertise, strategic counsel and a sound understanding of how to merge ideas effectively and efficiently.

GOCO also owns and operates Glen Ivy Hot Springs in Southern California, the United States' oldest and most successful hot spring resort, and in December 2023 entered a joint venture with Fullerton Fund Management, a wholly owned subsidiary of Singapore's sovereign wealth fund, to accelerate expansion into wellness real estate and longevity hospitality.

Most recently, GOCO acquired Fivelements, the award-winning wellness brand born in Bali in 2007, and is now developing into a global platform. Four projects are confirmed so far, with Fivelements Samui opening in 2027, Fivelements Ubud in 2028, and Fivelements Montenegro to follow in 2029. A further project in Montreux, Switzerland, is also signed. It is, in many ways, the fullest expression yet of the question Ingo has been answering his whole career.